



Data protection information

Information on the implementation of data protection in compliance with the EU General Data Protection Regulation (GDPR) by the City of Munich

- Collection of data from the data subject, Art. 13 GDPR -

1. Description of the processing activity

With the following data protection information we advise you about the processing of your personal data within the scope of the start-up consultancy and about your rights under data protection law.

2. Name and contact details of the controller

Responsibility for processing lies with the City of Munich
Department of Labor and Economic Development
Economic Development
Entrepreneurship
Herzog-Wilhelm-Strasse 15
80331 Munich
Telephone: 089/233-21759
Email: meb@muenchen.de

3. Contact details of the data protection officer

Responsibility for processing lies with the City of Munich
Official Data Protection Officers
Marienplatz 8
80331 München
Email: datenschutz@muenchen.de

4. Purposes and legal bases of data processing

Your data are processed for the purpose of providing advice, information on events organized by the MEB and evaluation of the start-up consultancy.

Art. 6 I lit. a GDPR is the municipal start-up consultancy's legal basis for processing operations where we obtain consent for a specific processing purpose. If the processing of personal data is necessary for the fulfillment of a contract to which the data subject is party, processing is based on Article 6 I lit. b GDPR. The same applies to those processing operations which are necessary for the implementation of pre-contractual measures, for example in cases of inquiries about our services. If the municipal start-up consultancy is

subject to a legal obligation requiring the processing of personal data, for example to fulfill tax obligations, the processing is based on Art. 6 I lit. c GDPR. Insofar as the municipal start-up consultancy is acting under a statutory mandate, the legal basis for processing is Art.6 I lit. e in conjunction with Art. 4 (1) BayDSG.

5. Duration of storage of personal data

After collection, your data will only be stored by the City of Munich until the end of the consultancy, but for a maximum of one year.

6. Rights of data subjects

You are entitled to the following rights pursuant to the General Data Protection Regulation:

If your personal data are processed, you have the right to receive information about the data stored about you (Art. 15 GDPR).

If incorrect personal data are processed, you have the right to rectification (Art. 16 GDPR).

If the legal requirements are met, you can request deletion or restriction of processing and lodge an objection to the processing (Art. 17, 18 and 21 GDPR).

If you have consented to data processing or if a contract for data processing exists and the data processing is carried out using automated methods, you may have a right to data portability (Art. 20 GDPR).

Should you make use of your aforementioned rights, the public authority will check whether the legal requirements for this are met.

There is also a right of appeal to the Bavarian State Commissioner for Data Protection.

7. Electronic communication with the city administration of Munich

Furthermore, please note the information on electronic communication of the City of Munich in the portal: <https://www.muenchen.de/rathaus/Kontakt/Elektronische-Kommunikation.html>